

**COVID-19 and Business Continuity:  
Keeping Your Operations  
Up and Running in a Crisis**

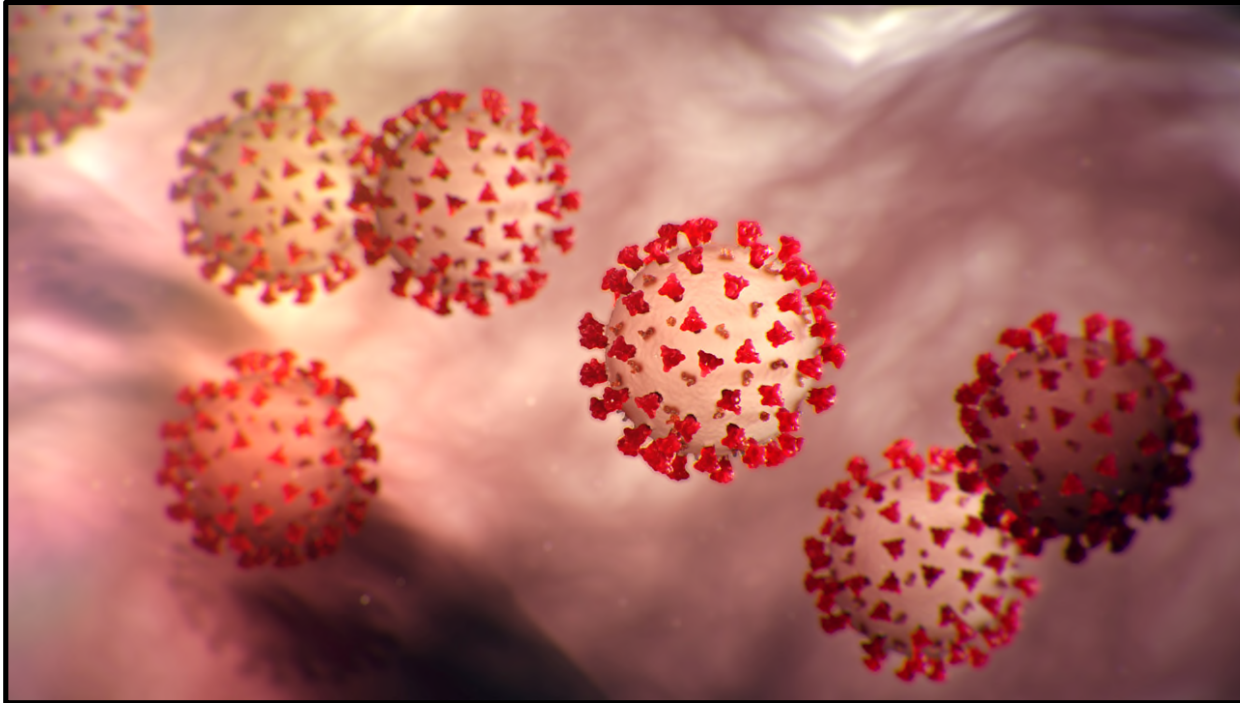
March 17, 2020

## Our Speaker



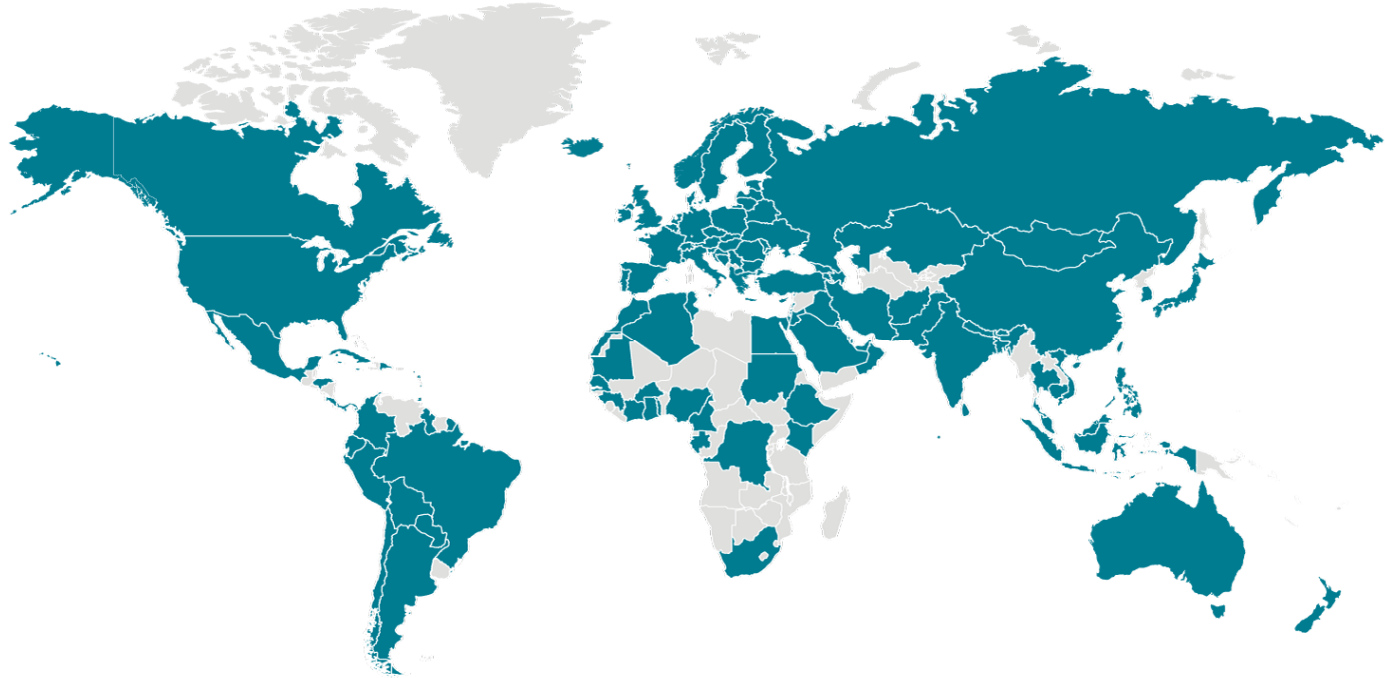
For more than 30 years, Roy Hadley has been a trusted advisor to high growth businesses, governments, and family/closely held businesses. Roy's practice, which is international in scope, includes advising clients worldwide on complex corporate transactions, particularly those involving technology, cybersecurity, life sciences, economic development, telecommunications, outsourcing and intellectual property. With a nod to our increasingly digital world, Roy provides guidance to a wide array of governments, governmental entities, and companies (and their boards) on issues related to data security and privacy.

# Why are we here today?

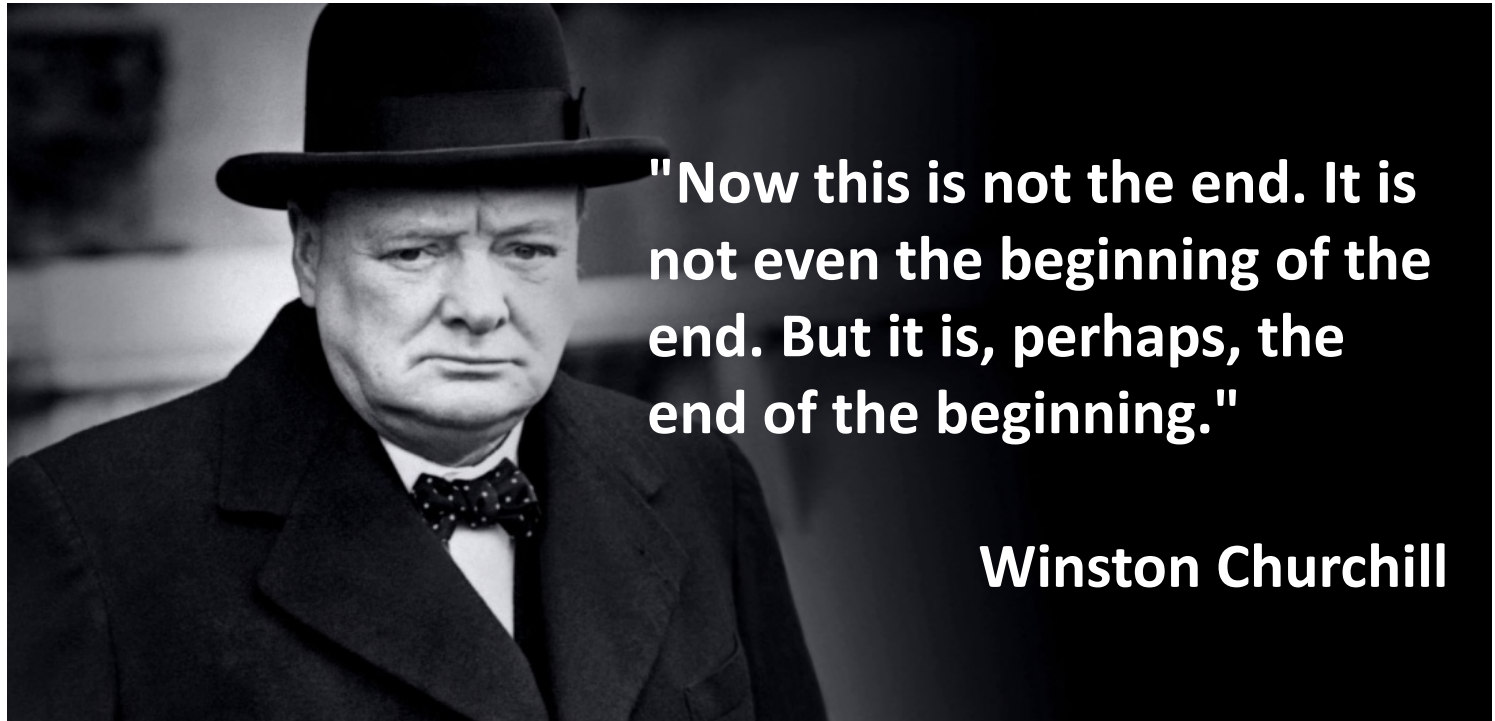


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The effects are worldwide.



## This too shall pass...



**"Now this is not the end. It is not even the beginning of the end. But it is, perhaps, the end of the beginning."**

**Winston Churchill**

## Things to consider...



...What's next.

# Business Continuity Planning VS. Business Continuity Reality





Cyberattacks  
will ramp up.

Don't take  
your eyes off the ball!



Ransomware attacks  
could be particularly  
problematic.



Phishing and spear-phishing  
will become more prevalent.





Security (and connectivity)  
for remote users should be at  
the top of your list.

Check your  
contracts and communicate  
with your vendors.

Capacity and performance  
might be a problem.



Don't forget  
about  
Privacy!

# Good cyber hygiene

Things you should  
always be doing and  
thinking about...



## Best practices: cyber hygiene

Educate  
Employees

Back up all files  
(offline &  
offsite)

Security  
patching

Strong  
passwords

Cyber  
insurance

Network  
segmentation

Multi-factor  
authentication

Active  
Directory

# Best practices: cyber hygiene

Incident  
Awareness/Emergency  
Response Planning

Prioritize Information  
Technology Funding

Data Audit/Risk  
Analysis/Maturity  
Assessment

Document/Plan/Be  
Nimble/Clear Processes

Know who your vendors  
are (and know their  
security hygiene)

Check employee  
references/ issue  
specific levels of  
clearance and/or access

Communicate – but not  
too much!!

Hire and empower a  
CISO



## Key takeaways

Prepare for the unexpected.

Nothing will ever go like you thought it would.

Know your vendors.

Be thorough but flexible. Response is “Dynamic.”

Always think about “lessons learned”.

Questions?




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