COVID-19 and Business Continuity: Keeping Your Operations Up and Running in a Crisis

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For more than 30 years, Roy Hadley has been a trusted advisor to high growth businesses, governments, and family/closely held businesses. Roy’s practice, which is international in scope, includes advising clients worldwide on complex corporate transactions, particularly those involving technology, cybersecurity, life sciences, economic development, telecommunications, outsourcing and intellectual property. With a nod to our increasingly digital world, Roy provides guidance to a wide array of governments, governmental entities, and companies (and their boards) on issues related to data security and privacy.
Why are we here today?
The effects are worldwide.
This too shall pass...

"Now this is not the end. It is not even the beginning of the end. But it is, perhaps, the end of the beginning."

Winston Churchill
Things to consider...

...What’s next.
Business Continuity Planning

vs.

Business Continuity Reality
Cyberattacks will ramp up.

Don’t take your eyes off the ball!
Ransomware attacks could be particularly problematic.
Phishing and spear-phishing will become more prevalent.
Security (and connectivity) for remote users should be at the top of your list.
Check your contracts and communicate with your vendors.

Capacity and performance might be a problem.
Don’t forget about Privacy!
Good cyber hygiene

Things you should always be doing and thinking about...
Best practices: cyber hygiene

- Educate Employees
- Back up all files (offline & offsite)
- Security patching
- Strong passwords
- Cyber insurance
- Network segmentation
- Multi-factor authentication
- Active Directory
### Best practices: cyber hygiene

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<thead>
<tr>
<th>Incident Awareness/Emergency Response Planning</th>
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<tr>
<td>Prioritize Information Technology Funding</td>
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<td>Data Audit/Risk Analysis/Maturity Assessment</td>
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<td>Document/Plan/Be Nimble/Clear Processes</td>
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<td>Know who your vendors are (and know their security hygiene)</td>
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<td>Check employee references/issue specific levels of clearance and/or access</td>
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<td>Communicate – but not too much!!</td>
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<td>Hire and empower a CISO</td>
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Key takeaways

Prepare for the unexpected.

Nothing will ever go like you thought it would.

Know your vendors.

Be thorough but flexible. Response is “Dynamic.”

Always think about “lessons learned”.

ADAMS AND REESE LLP
Questions?
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